

Support EXP attends CUNA Retail Operations Conference, September 27-30, 2015

Centerville, Ohio, September 22, 2015

Support EXP will exhibit advanced business intelligence at the upcoming CUNA Service and Sales Conference in Orlando, Florida on September 27-30, 2015. Attendees are invited to experience a new set of business intelligence techniques and tools designed to generate healthy and steady sales and revenue for credit unions. Credit unions are now able to more quickly and easily improve wallet share for accelerated financial results.

Attendees will learn how a credit union is generating millions of dollars in new revenue in as few as 3 months:

- \$250,000 in consumer loans
 - 50+ mortgages (\$1,000,000)
 - \$500,000 in auto loans and credit cards
 - 50+ investment referrals (\$2,000,000)
- Plus, 20 major process improvements!*

Support EXP recognizes that to improve revenue, credit unions must consistently demonstrate value to members. “There are untapped revenue streams that produce millions of dollars in revenue. We posture credit unions for short and long-term financial success by delivering business intelligence as leading indicators for improved financial results”, said Andrea Worthoff, Marketing Director, Performance Solutions.

Since 1997, Support Financial Resources has pioneered the future of performance optimization by creating new performance standards for financial institutions, globally. They have redefined the meaning of customer centricity, broken new ground in performance management with actionable business intelligence, and achieved superior, consistent, (95⁺) customer satisfaction ratings year over year for their clients.

For more information, visit our website: www.supportexp.com

For media inquiries, contact:

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