

News Release

Support EXP Joins Credit Unions' Efforts for Children's Miracle Network at FC Cincinnati Match

CENTERVILLE, OH – August xx, 2018 – Support EXP, the leader in Voice-of-the-Member and Voice-of-the-Employee strategies and analytics solutions, is excited to give its support to Credit Union Night on Saturday, September 1, at the FC Cincinnati soccer match at the University of Cincinnati's Nippert Stadium. This event to raise money for Children's Miracle Network is the collaborative effort of the Cincinnati Area Credit Union Outreach Alliance, Cincinnati Children's Hospital, and FC Cincinnati. A portion of each ticket purchased for the 7:30 pm FC Cincinnati match against the Pittsburgh Riverhounds will go to Children's Miracle Network. The Alliance has reserved an area of the stadium for staff and members of local credit unions to mingle prior to the match.

Support EXP is proud to contribute to these organizations' joint efforts to improve the lives of children in the Cincinnati area. Support EXP has long viewed making a difference in the community, both locally and globally, as part of its driving mission. To this end, a percentage of Support EXP's profits is dedicated to Support Global Outreach (GO), an educational and advocacy organization operating on the foundation of developing and working alongside community leaders.

"Support EXP has always been more than just a business. Making a positive difference in the lives of individuals and communities is part of the very fabric of who we are," says Support EXP President and CEO Rhonda Sheets.

Proceeds raised through Children's Miracle Network events in Greater Cincinnati go directly to Cincinnati Children's Hospital. Events like Credit Union Night at the FC Cincinnati match provide the means to fund research and training, purchase life-saving equipment, and pay for vital medical care. The Cincinnati Area Credit Union Outreach Alliance regularly conducts community outreach initiatives such as this that embody the credit union philosophy of "People Helping People."

A portion of all FC Cincinnati tickets purchased using the **promo code CMNH18** will be donated to Children's Miracle Network. This code is good for any 2018 FC Cincinnati match unless otherwise noted.

For more information about the event, go to www.FCCincinnati.com. If you'd like to make a contribution to the Children's Miracle Network, please visit their website and choose Cincinnati Children's or your local children's hospital. https://childrensmiraclenetworkhospitals.org/donate/?gclid=EAlaIqobChMI1-Ss8_uD3QIVgrjACh18DwIAEAAYASABEGl1kvD_BwE.

About Support EXP:

Support EXP, a pioneering research organization and thought leader in the financial services industry, recognizes that financial institutions are best positioned to succeed when they see their People as their CX differentiator. Our best-in-class Voice-of-the-Customer and Voice-of-the-Employee strategies and analytics transform authentic feedback into actionable insights for immediate, measurable performance improvement. Through engaged, empowered employees who consistently deliver a gold-standard level of customer experience, financial institutions build and sustain customer loyalty by living their unique and recognizable difference.